



SIGGRAPH ASIA 2017 BANGKOK

COMPUTER ANIMATION FESTIVAL
PROGRAM GUIDE

CONFERENCE 27-30 November 2017

EXHIBITION 28-30 November 2017

BITEC, Bangkok, Thailand

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COMMITTEE

COMPUTER ANIMATION FESTIVAL

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The Monk Studios, Thailand

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Polygon Pictures, Japan

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Korea National University of Arts, South Korea

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Oriental DreamWorks, China

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ASIFA-South, USA

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The Monk Studios, Thailand

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Picture This Studio, Thailand

Nop Dharmavanich
Thailand Animation Association, Thailand

Shuzo John Shiota
Polygon Pictures, Japan

Prashant Buyyala
Oriental Dreamworks, China

Shelley Page
Dreamworks Animation, UK

Tod Polson
Prodigal Pictures, Thailand

Mandeep Singh
Tau Films, Malaysia

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Mahidol University, Thailand

Saraswathi Balam
ASIFA-India, India

Siva Kumar Kasetty
Xentrix Studio, India

Scheherazade Bharda
Yash Raj Films, India

Peter Chanthanakone
University of Iowa, USA

John Hughes
Tau Films, USA

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Rooftop Animation, Hong Kong

Veerapatra Jinanavin

RIFF Animation Studio, Thailand

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Giggle Garage, Malaysia

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Black Haze Studios, USA

Wanichaya Phraejunya

The Monk Studios, Thailand

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Queensland University of Technology, Australia

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Seoul Metropolitan Government, South Korea

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Museum of Contemporary Art Tokyo, Japan

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SCAD, USA

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Vaibhav Studios, India

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DigitalFish Inc, USA

Andrew Ooi

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Iveth Bueno

Dreamworks Animation, USA

Veerendra Patil

Xentrix Studios, India

Dan Sarto

Animation World Network, USA

Dhimant Vyas

Independent Animation Designer, India

FESTIVAL SCHEDULE

COMPUTER ANIMATION FESTIVAL

MON

27 Nov, 2017

◆ ANIMATION THEATER

09:00-18:00

Venue: AMBER 4, 2nd Floor

Animation Theater

◆ CAF PANEL & PRODUCTION TALK

14:15-16:00

Venue: SILK 1 & 2, 2nd Floor

From Pepe to Piggy, the Evolution of Google Spotlight Stories

16:15-18:00

Venue: SILK 1 & 2, 2nd Floor

JAUNT
CHINA

Production Challenges and Lessons from Making VR Films

TUE

28 Nov, 2017

◆ ANIMATION THEATER

09:00-18:00

Venue: AMBER 4, 2nd Floor

Animation Theater

◆ CAF OPENING CEREMONY

11:00-12:45

Venue: GH 202 & 203, 2nd Floor

Awards Ceremony

◆ CAF PANEL & PRODUCTION TALK

14:00-16:30

Venue: GH 202 & 203, 2nd Floor

The Making of Pixar's "Coco"

FESTIVAL SCHEDULE

COMPUTER ANIMATION FESTIVAL

TUE

28 Nov, 2017

◆ CAF PANEL & PRODUCTION TALK

16:45-18:00

Venue: SILK 1 & 2, 2nd Floor

Disney's Moana- Demystifying Characters

◆ ELECTRONIC THEATER

17:00-19:00

Venue: GH 202 & 203, 2nd Floor

Electronic Theater



WED

29 Nov, 2017

◆ ANIMATION THEATER

09:00-18:00

Venue: AMBER 4, 2nd Floor

Animation Theater

◆ CAF PANEL & PRODUCTION TALK

09:00-10:45

Venue: GH 202 & 203, 2nd Floor

The Making of "Thor: Ragnarok"



◆ ELECTRONIC THEATER

13:00-15:00

Venue: GH 202 & 203, 2nd Floor

Electronic Theater

◆ CAF PANEL & PRODUCTION TALK

16:15-18:00

Venue: SILK 1 & 2, 2nd Floor

Thailand Animation Studio Showcase

FESTIVAL SCHEDULE

COMPUTER ANIMATION FESTIVAL

WED

29 Nov, 2017

- ◆ **ELECTRONIC THEATER**
18:15-20:15
Venue: GH 202 & 203, 2nd Floor
Electronic Theater

THU

30 Nov, 2017

- ◆ **ANIMATION THEATER**
09:00-18:00
Venue: AMBER 4, 2nd Floor
Animation Theater
- ◆ **CAF PANEL & PRODUCTION TALK**
14:15-16:00
Venue: SILK 1 & 2, 2nd Floor
Unity Presents : Filmmaking in a Real Time Engine,
the Making of ADAM
- ◆ **CAF PANEL & PRODUCTION TALK**
16:15-18:00
Venue: SILK 1 & 2, 2nd Floor
ILM Presents: Behind the Magic, the Visual Effects of
"Rogue One: A Star Wars Story"

AWARD WINNERS

COMPUTER ANIMATION FESTIVAL

BEST STUDENT FILM



GARDEN PARTY

(07:25 MINS)

DIRECTED BY THÉOPHILE DUFRESNE, FLORIAN BABIKIAN,
GABRIEL GRAPPERON, LUCAS NAVARRO, VINCENT BAYOUX,
VICTOR CAIRE

FRANCE

In a deserted rich house, a couple of amphibians explore their surroundings and follow their primal instincts.

BEST IN SHOW



AFTERWORK

(06:15 MINS)

DIRECTED BY LUIS USON

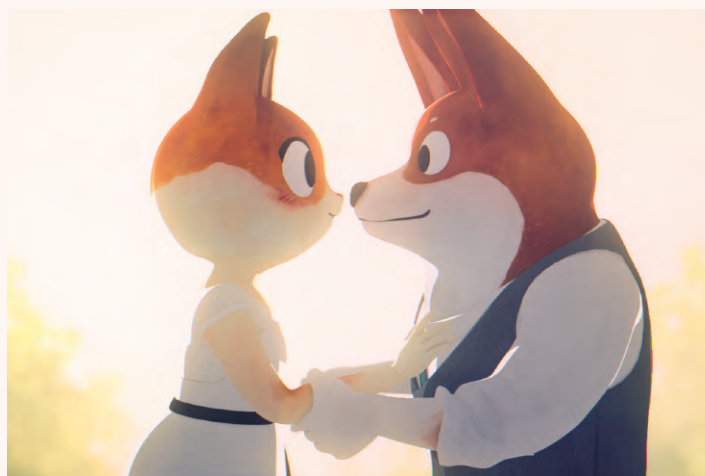
ECUADOR

The cartoons entertain us, they make us laugh, they make everything shine even though we have had a bad day at work and are our best friends when we feel alone. But, do we know what they do when the screen goes off? Do we know who they really are? Are they happy? Without realizing it a laugh may become a grimace of despair. Afterwork is a short film that reflects on what cartoons, work, routines and alienation represent. Takes place in a world in which cartoons, of flesh and bone attempts to find meaning in their existence.

AWARD WINNERS

COMPUTER ANIMATION FESTIVAL

JURY AWARD



HERE'S THE PLAN

(18:29 MINS)

DIRECTED BY **FERNANDA FRICK**

CHILE

A married cat-dog couple of cupcake bakers dream to open their own bakery. One day their oven breaks and they have to postpone their dream in order to earn money and replace it. Somewhere down the line, they drift apart from their dream and from themselves.

JURY AWARD



(00)

(06:10 MINS)

DIRECTED BY **SEORO OH**

SOUTH KOREA

"The happenings of someone's nostrils."

ELECTRONIC THEATER

COMPUTER ANIMATION FESTIVAL



FORTNITE: 'A HARD DAY'S NITE'

(03:07 MINS)

DIRECTED BY GAVIN MORAN, MICHAEL CLAUSEN

USA

*This film was rendered in real time using Unreal Engine 4



HERE'S THE PLAN

(18:29 MINS)

DIRECTED BY FERNANDA FRICK

CHILE



SONG OF A TOAD

(07:15 MINS)

DIRECTED BY KARIEM SALEH

GERMANY



IN A HEARTBEAT

(04:05 MINS)

DIRECTED BY ESTEBAN BRAVO, BETH DAVID

USA



OUR WONDERFUL NATURE - THE COMMON CHAMELEON

(03:32 MINS)

DIRECTED BY TOMER ESHED

GERMANY



GOKUROSAMA

(06:53 MINS)

DIRECTED BY CLÉMENTINE FRÈRE, AURORE GAL, YUKIKO MEIGNIEN,

ANNA MERTZ, ROBIN MIGLIORELLI, ROMAIN SALVINI

FRANCE

ELECTRONIC THEATER

COMPUTER ANIMATION FESTIVAL



FLY

(04:25 MINS)

DIRECTED BY **PARINYA GAVINLERTWATTANA**
THAILAND



THE SHARK IN THE PARK

(03:03 MINS)

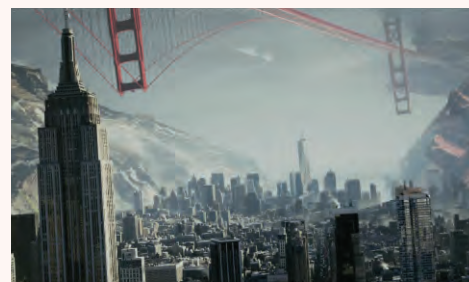
DIRECTED BY **FABIAN PROSS**
GERMANY



AGENT 327: OPERATION BARBERSHOP

(03:52 MINS)

DIRECTED BY **HJALTI HJALMARSSON, COLIN LEVY**
NETHERLANDS



THE CREW 2 E3 CINEMATIC TRAILER

(02:34 MINS)

DIRECTED BY **UNIT IMAGE**
FRANCE



GARDEN PARTY

(07:25 MINS)

DIRECTED BY **THÉOPHILE DUFRESNE, FLORIAN BABIKIAN,
GABRIEL GRAPPERON, LUCAS NAVARRO, VINCENT BAYOUX,
VICTOR CAIRE**
FRANCE



GWENT: THE WITCHER CARD GAME

(01:31 MINS)

DIRECTED BY **ISTVÁN ZORKÓCZY**
HUNGARY

ELECTRONIC THEATER

COMPUTER ANIMATION FESTIVAL



PRESTON

(03:52 MINS)

DIRECTED BY GABRIEL AMAR, LOUIS DOUCERAIN, JOSEPH HEU,
WILLIAM MARCERE, TÉRENCE TIEU, MORGANE VAAST

FRANCE

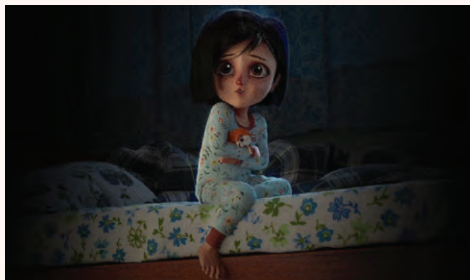


(00)

(06:10 MINS)

DIRECTED BY SEORO OH

SOUTH KOREA



MIDNIGHT HORROR

(04:14 MINS)

DIRECTED BY VEERAPATRA JINANAVIN,
CHALOEMPONG BALPALA

USA



BEYOND GOOD AND EVIL 2 E3 CINEMATIC TRAILER

(03:46 MINS)

DIRECTED BY UNIT IMAGE

FRANCE

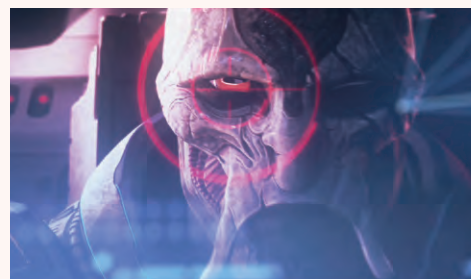


CANAL KITCHEN

(01:00 MINS)

DIRECTED BY UNIT IMAGE

FRANCE



ENDLESS SPACE 2- LAUNCH TRAILER

(02:15 MINS)

DIRECTED BY NIELS PRAYER

FRANCE

ELECTRONIC THEATER

COMPUTER ANIMATION FESTIVAL



THE INKSECT

(09:30 MINS)

DIRECTED BY PABLO CALVILLO

MEXICO



DREAMS-ON LOGO

(01:17 MINS)

DIRECTED BY BOHONG DENG

CHINA



"DISCOVERY JAPAN" "SCULPTURES" "FILLER"

(00:40 MINS)

DIRECTED BY NAHUEL SALCEDO

JAPAN



AFTERWORK

(06:15 MINS)

DIRECTED BY LUIS USON

ECUADOR



THE TIDE

(03:26 MINS)

DIRECTED BY VINCENT MASSON

FRANCE



ADAM E2 THE MIRROR

(06:59 MINS)

DIRECTED BY NEILL BLOMKAMP

CANADA

ANIMATION THEATER

COMPUTER ANIMATION FESTIVAL

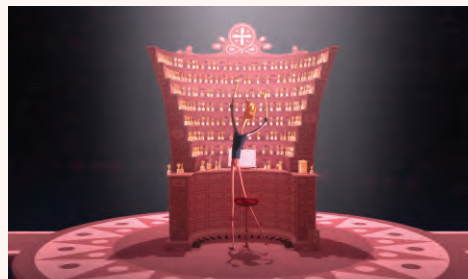
◆ Animation Theater: Rising Stars – Student Films (120 mins)



POILUS

(04:32 MINS)

DIRECTED BY GUILLAUME AUBERVAL, LÉA DOZOUL, SIMON GOMEZ,
TIMOTHÉ HEK, HUGO LAGRANGE, ANTOINE LAROYE, DAVID LASHCARI
FRANCE



MR POMPONE'S PERFUME FACTORY

(06:45 MINS)

DIRECTED BY AXEL DE LAFFOREST, FLORIAN RATTE,
YOANN DEMETTRE, CAMILLE FERRARI, TANGUY WEYLAND
FRANCE



ASTERIA

(04:30 MINS)

DIRECTED BY ALEXANDRE ARPENTINIER, MATHIEU BLANCHYS,
LOLA GRAND, TRISTAN LAMARCA, THOMAS LEMAILLE,
JEAN-CHARLES
FRANCE



SHINE

(04:13 MINS)

DIRECTED BY ALEXANDER DIETRICH, JOHANNES FLICK
GERMANY



CITIPATI

(07:00 MINS)

DIRECTED BY ANDREAS FEIX
GERMANY



FAREWELL

(07:28 MINS)

DIRECTED BY CHEN YANG HSU, ADELINE JACQUOT,
PAUL JOURDAIN, ALAN SORIO, ELÉA TRAHAY
FRANCE

ANIMATION THEATER

COMPUTER ANIMATION FESTIVAL

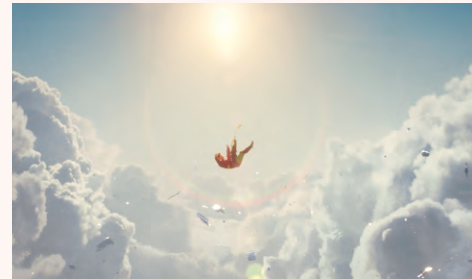
◆ Animation Theater: Rising Stars – Student Films (120 mins)



TWIN ISLANDS

(07:18 MINS)

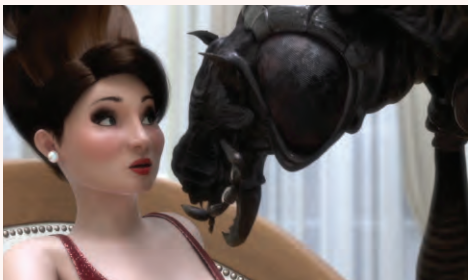
DIRECTED BY MANON SAILLY, CHARLOTTE SARFATI, CHRISTINE JAUDOIN, LARA COCHETEL, RAPHAËL HUOT, FANNY TEISSON
FRANCE



ON YOUR WAY

(06:58 MINS)

DIRECTED BY THOMAS SALI
GERMANY



RÉSISTANCE

(07:13 MINS)

DIRECTED BY ALEX CHAUVET, ANNA LE DANOIS, QUENTIN FOULON, FABIEN GLASSE, JULIETTE JEAN, JULIE NARAT
FRANCE



GP-TO

(07:27 MINS)

DIRECTED BY MAXIME GENTAL, ZOÉ PELEGRIN-BOMEL, EDWIN LEEDS, PULKITA MATHUR, JONATHAN VALETTE, CATHERINE LARDÉ
FRANCE



SCREEN ROMANCE

(05:01 MINS)

DIRECTED BY EMMA DECOSTER, MELANIE MERNY, EGLANTINE VITTU, TIPHAIN CORDIEZ
FRANCE



SIROCCO

(05:24 MINS)

DIRECTED BY AVRIL HUG, LAUREN MADEC, KEVIN TARPINIAN, THOMAS LOPEZ, ROMAIN GARCIA
FRANCE

ANIMATION THEATER

COMPUTER ANIMATION FESTIVAL

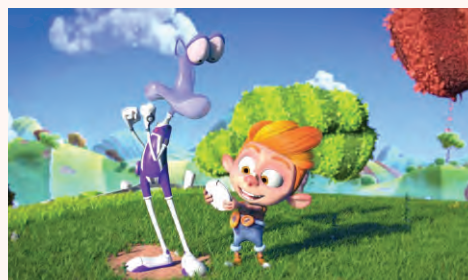
◆ Animation Theater: Rising Stars – Student Films (120 mins)



L'AVIATRICE

(06:00 MINS)

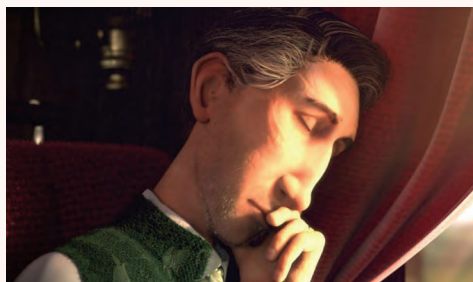
DIRECTED BY JACQUES LEYRELOUP, VICTOR TOLILA,
PERRINE RENARD, LAURA VIVER CANAL, GAËL CHAUVET
FRANCE



SWIFF

(06:30 MINS)

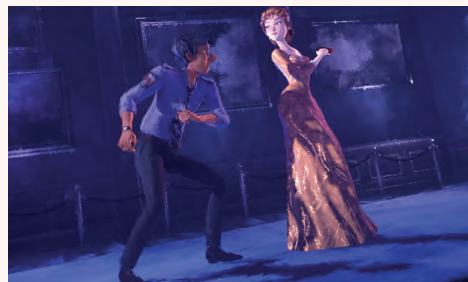
DIRECTED BY ALEXIS AGLIATA, THÉO BONORA, ARNAUD BELLOUR,
THIBAUD GAMBIER, JULIANA BERCKMANS, ROMAIN LAVOINE
FRANCE



THE PASSENGER

(05:58 MINS)

DIRECTED BY ORLANE BROUILLET, CLAIRE D'INTORNI, EVA SEYEUX,
ANTOINE MARIEZ, LUCIE MARTINETTO, RÉDA MEHLEB
FRANCE



PIGMENTS

(05:54 MINS)

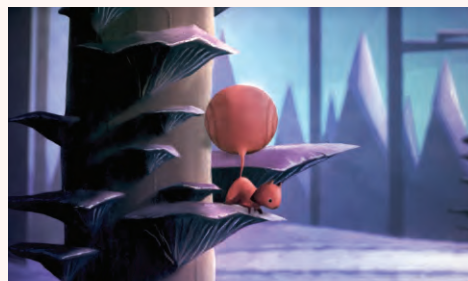
DIRECTED BY CLÉLIA LEROUX, PERCEVAL SCHOPP,
ZOÉ RISSER, SARA YOUSSEF
FRANCE



LUXNA

(07:03 MINS)

DIRECTED BY ANTHONY BONNARD, ABDELKADER ALIHADEF,
JULIETTE DOMINGUEZ, TIMOTHÉ CLAEYS, HUGO FALAIZE,
VINCENT BARRÉ
FRANCE



HEART OF THE FOREST

(01:34 MINS)

DIRECTED BY DAN FRANKE
GERMANY

ANIMATION THEATER

COMPUTER ANIMATION FESTIVAL

◆ Animation Theater: Rising Stars – Student Films (120 mins)



DIVE WITH THE SUN

(03:20 MINS)

DIRECTED BY SISLEY DE CRUZ, MARINE LE BORGNE, MO BAO
FRANCE



ADCN TALENT LEADER

(00:33 MINS)

DIRECTED BY PLUSONE
NETHERLANDS



INDICE 50

(05:42 MINS)

DIRECTED BY JOSEPH GUENÉ, ALEXANDRE BELMUDES, DAMIEN CLEF,
SYLVAIN AMBLARD, MÉGANE FUMEL, MATHIEU PETERS-HOUG
FRANCE



EXTINGUISHED

(03:43 MINS)

DIRECTED BY ASHLEY ANDERSON, JACOB MANN
USA

ANIMATION THEATER

COMPUTER ANIMATION FESTIVAL

◆ Animation Theater: Asia Showcase (60 mins)



GOING APE

(04:30 MINS)

DIRECTED BY NICOLAS LESAFFRE, CHARLES BLANCHARD
HONG KONG



MEMORIAL

(05:01 MINS)

DIRECTED BY NATCHAPAT JAMTAKSA, NATTHAWAT JAMTAKSA,
SILAPAKAN SANISKOSAI, PRAMOT PAHA
THAILAND



CAN YOU HEAR ME?

(04:09 MINS)

DIRECTED BY YU-HSIN CHUANG
TAIWAN



BILL & TONY - SPICY

(02:00 MINS)

DIRECTED BY NICK DONKIN
HONG KONG



PASSING RAIN

(6:00 MINS)

DIRECTED BY YEUNG HEY CHIU
HONG KONG



GREENLIGHT

(15:33 MINS)

DIRECTED BY SEONGMIN KIM
SOUTH KOREA

ANIMATION THEATER

COMPUTER ANIMATION FESTIVAL

◆ Animation Theater: Asia Showcase (60 mins)



WHAT A PEACEFUL DAY

(04:45 MINS)

DIRECTED BY EDEN CHAN

TAIWAN



BEYOND THE CLOUD

(01:44 MINS)

DIRECTED BY BOHONG DENG

CHINA



FIRST BLOOM

(04:15 MINS)

DIRECTED BY TINGTING LIU

USA



RETOUCH

(04:15 MINS)

DIRECTED BY YI-SHAN WANG

TAIWAN



THE COSMIC MOMENT

(02:50 MINS)

DIRECTED BY HA JU-AN

SOUTH KOREA



FUNGJAI | THAI MUSIC KINGDOM

(00:43 MINS)

DIRECTED BY PANOP KOONWAT

THAILAND

ANIMATION THEATER

COMPUTER ANIMATION FESTIVAL

◆ Animation Theater: Asia Showcase (60 mins)



LOVE ON THE BALCONY

(03:52 MINS)

DIRECTED BY JOSHUA HYUNWOO JUN, KUN YU NG
SINGAPORE

PANEL & PRODUCTION TALK COMPUTER ANIMATION FESTIVAL



FROM PEPE TO PIGGY: THE EVOLUTION OF GOOGLE SPOTLIGHT STORIES

27 NOV, 14:15-16:00

Venue: SILK 1 & 2, 2nd Floor

Google Spotlight Stories began in 2013 with "Windy Day", an experimental 360 degree mobile story about a mouse named Pepe and his obsession with a hat. Four years later they are set to release "Piggy", their 12th short about a jogging pig tempted by a scrumptious cake.

Join the Spotlight Stories team as they discuss the evolution of Google Spotlight Stories and the challenges of interactive storytelling in VR and 360 degree mobile.

Mark Oftedal, Co-director of "Piggy"
Google Spotlight Story

Juan Miguel de Joya, Former Senior Support Engineer
DigitalFish at Google Spotlight Stories



PRODUCTION CHALLENGES AND LESSONS FROM MAKING VR FILMS

27 NOV, 16:15-18:00

Venue: SILK 1 & 2, 2nd Floor

Get a behind the scenes look from Industry pioneers into the production processes, experimental techniques and on the ground challenges of making story driven VR Films and life changing VR experiences.

The Deserted

Led by the well-known director Mr. Tsai Ming-liang, coproduced by Jaunt China and HTC VIVE, The Deserted (Chinese name: Home at Lanre Temple), is the first Chinese VR film to be selected at Venice International Film Festival. James Fong, CEO of Jaunt China will take audiences through the production process of making the film using Jaunt ONE for shooting and Jaunt Cloud Render System for post processing.

Assassin's Creed VR Experience

Ido Banai, VFX supervisor at Practical Magic on the Assassin's Creed VR and Dunkirk VR experiences, will share his insights and experiences to the core issues he encountered through these VR productions. From applying cutting edge production techniques in controlled 360 VR sound stage shoots to the pains of stitching 5 minutes of 153K 360 moving plate...This session will cover some brief technical overviews of production methodologies and pipelines, address and

PANEL & PRODUCTION TALK COMPUTER ANIMATION FESTIVAL



explore some of the deeper concepts and core factors that played both in favor and against the eventual success of the experiences.

BettVR with Age

While most people are using VR to explore the world, entertainment, and gaming, Virtual Reality has the potential to improve the lives of one of the fastest growing populations in the world, Senior Citizens.

In this talk, Jake Kahana will discuss his project, BettVR with Age, and the research behind creating VR for homebound seniors.

James Fong, CEO
Jaunt China

Ido Banai, CEO/Founder
Plenoptic Cognition

Jake Kahana, Co-Founder
Caveday



THE MAKING OF PIXAR'S COCO

28 NOV, 14:00-16:30

Venue: GH 202 & 203, 2nd Floor

In this talk, learn how Pixar filmmakers created the world of Coco, telling an epic adventure story celebrating the art and culture of Dia de los Muertos.

Join us as we discuss the artistic and technical challenges in creating the huge cast of characters, beautiful environments, and epic crowds in the film, and how we brought the Land of the Dead to life.

David Ryu, Supervising Technical Director
Alonso Martinez, Character Modeling Artist

Emron Grover, Tailoring Lead

Jacob Brooks, Simulation lead

Aaron Lo, Crowds Technical Lead

Lana Sun, Crowds Technical Artist

Renee Tam, Lightspeed Lead

Pixar Animation Studios

PANEL & PRODUCTION TALK COMPUTER ANIMATION FESTIVAL



DISNEY'S MOANA- DEMYSTIFYING CHARACTERS

28 NOV, 16:45-18:00

Venue: SILK 1 & 2, 2nd Floor

"Moana," is an epic adventure about an adventurous teenager who sails out on a daring mission to save her people. Inspired by the people of Pacific Islands from a long time ago, the creation of the characters of "Moana" was driven by research and team collaboration across the character asset and technology departments.

Natural clothing, accessories and hair created challenging simulation needs where new tools and workflows were developed to achieve the art direction goals. Avneet will share the creative and technical challenges that were met, to bring some these amazing characters to life.

Avneet Kaur, Lead Character Simulation Technical Director
Walt Disney Animation Studios



THE MAKING OF "THOR: RAGNAROK"

29 NOV, 09:00-10:45

Venue: GH 202 & 203, 2nd Floor

Marvel Studios, Framestore, Industrial Light & Magic, and Method Studios take SIGGRAPH Asia audiences through their VFX journey as they created some of Thor: Ragnarok's most heart-stopping moments.

Cyndi Ochs, Visual Effects Supervisor
Marvel Studios

Alexis Wajsbrot, Visual Effects Supervisor
Framestore

Chad Wiebe, Visual Effects Supervisor
Industrial Light & Magic

Andrew Hellen, Visual Effects Supervisor
Method Studios



THAILAND ANIMATION STUDIOS SHOWCASE

29 NOV, 16:15-18:00

Venue: SILK 1 & 2, 2nd Floor

Meet some of the top animation studios in Thailand with cases studies of some of their award winning original animated contents to discussion about how they keep up with the best of the animation industry around the world in (Thai) style.

Riff Studio

Yggdrasil Group

The Monk Studios

Thai animation and computer graphic association (TAGCA)



UNITY PRESENTS : FILMMAKING IN A REAL TIME ENGINE, THE MAKING OF ADAM

30 NOV, 14:15-16:00

Venue: SILK 1 & 2, 2nd Floor

See the world premiere of ADAM Episode 3 <The Prophet> and go behind the scenes to learn how the ADAM films were produced real time using the Unity engine. Join Chris Harvey, Oats Studios VFX Supervisor (Tron Legacy, Zero Dark Thirty, Chappie) and Mathieu Muller, Unity Film Engineer, as they explain what it took to make a nearly photoreal animation using photogrammetry, custom shaders and the Timeline feature..

Chris Harvey, Visual Effects Supervisor
Oats Studios

PANEL & PRODUCTION TALK COMPUTER ANIMATION FESTIVAL



ILM PRESENTS: BEHIND THE MAGIC, THE VISUAL EFFECTS OF "ROGUE ONE: A STAR WARS STORY"

29 NOV, 16:15-18:00

Venue: SILK 1 & 2, 2nd Floor

Join Alex Prichard, Associate Visual Effects Supervisor, Industrial Light & Magic, as he discusses the Academy Award nominated effects work that went into "Rogue One". Space battles, new planets, "CG Miniatures", a re-programmed Imperial Droid, and a Death Star for good measure, Alex will provide insight into some of the film's biggest challenges and discuss the solutions that brought this new chapter in the Star Wars universe to life.

Alex Prichard, Associate Visual Effect Supervisor
Industrial Light & Magic

SPONSORED BY



JAUNT
CHINA

AMD 

THE
FOUNDRY.

SIGGRAPH ASIA 2017 COMPUTER ANIMATION FESTIVAL WISHES TO THANK THE FOLLOWING CONTRIBUTORS

- ◆ COMPUTER ANIMATION FESTIVAL COMMITTEE, JURY & REVIEWERS
- ◆ THE MONK STUDIOS
- ◆ KANTANA POST PRODUCTION (THAILAND)
- ◆ SBA MEDIA CONTENTS CENTER
- ◆ THAI ANIMATION AND COMPUTER GRAPHICS ASSOCIATION



